

L'ORÉAL
PROFESSIONNEL
PARIS

ELIGIBILITY OF PARTICIPATION:
Minimum purchase of \$1,500 to kick start your membership
with Club Professionnel

参加资格:
最少购买\$1,500 产品便可加入成为 Club Professionnel 的会员

**LAUNCH MONTH
SPECIAL!**
首月推出的优惠!

BUY \$1,500 AND RECEIVE X3 THE POINTS!
购买\$1,500可获得3倍的积分!

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L'ORÉAL PROFESSIONNEL SG



BE PART OF THE PROFESSIONAL REVOLUTION IN
参与我们的欧莱雅专业创新奖励计划

2016
**CLUB
PROFESSIONNEL**

COUNTRIES

- Algeria
- Argentina
- Australia
- Austria
- Bahrain
- Belgium
- Brazil
- Canada
- China
- Colombia
- Czech Republic
- Denmark
- France
- Germany
- India
- Indonesia
- Italy
- Japan
- Korea
- Latvia
- Lebanon
- Malaysia
- Maldives
- Mexico
- Netherlands
- Norway
- Poland
- Romania
- Russia
- Saudi Arabia
- Spain
- Sweden
- Singapore
- Slovakia
- Slovenia
- South Africa
- South Korea
- Switzerland
- Taiwan
- Thailand
- Turkey
- Ukraine
- USA
- Vietnam

THE WORLD STAR BRAND FOR HAIR ARTISTS

Dearest You,

Thank you for your support and partnership with L'Oréal Professionnel through the years, we value your business with us.

Through CLUBPROFESSIONNEL, we aim to:

- ▶ Place you at the forefront of trends with international inspirational events
- ▶ Equip you with latest skills and techniques to innovate your salon services
- ▶ Empower you to incentivize your stylists to boost your business and retail turnover

亲爱的顾客，

谢谢你们多年来的支持及与欧莱雅专业美发建立的伙伴关系，我们十分珍惜相互之间的业务往来。

CLUBPROFESSIONNEL 的宗旨是：

- ▶ 通过国际时尚创新活动，让您站在潮流的最尖端
- ▶ 让您得悉最前卫的技术来为您的发廊提供创新服务
- ▶ 让奖励计划激发您的美发师，让您的业务及营业额大大提高

CLUBPROFESSIONNEL REWARDS FOR REDEMPTION

- ▶ Inspirational events
- ▶ Education seminars / trainings
- ▶ Attractive cash vouchers and beauty products

CLUBPROFESSIONNEL 可换取的奖励

- ▶ 时尚创新活动
- ▶ 教育讲座 / 训练
- ▶ 现金礼券及美容产品



CLUBPROFESSIONNEL POINT REWARD SYSTEM 积分奖励计划

1 point 积分

S\$1 L'Oréal Professionnel invoiced sales value
S\$1 欧莱雅专业美发销售单价值

1.5 points 积分

S\$1 INOA / Pro Fiber / Serioxyl invoiced sales value
S\$1 INOA / Pro Fiber / Serioxyl 销售单价值

BONUS!

额外奖励!

EARN X 1.5 THE POINTS
WITH STAR PRODUCTS

售出星级产品可获得1.5倍积分

INOA | SERIOXYL | PROFIBER
PROFESSIONAL HAIR DAMAGE SCIENCE

CLUB PROFESSIONNEL EVENT CALENDAR 2016 活动时间表

03 MAR	04 APR	05 MAY	06 JUN	07 JUL	08 AUG	09 SEP	10 OCT	11 NOV	12 DEC
Initiation of Club! 欢迎加入!	QUARTER 2 中文字			QUARTER 3 中文字			QUARTER 4 中文字		
International / Regional inspirational events 国际/区域时尚创新活动	1x ticket to Christophe Gaillet S/S Pastels Trend Collection hands-on session in Academie, Singapore (1,500 points) 换取在新加坡培训中心举行的 Christophe Gaillet 春夏柔和色系当场示范入场券1张(1,500积分)			1x ticket to foreign artist Blond Resist Trend Collection hands-on session in Academie, Singapore (1,500 points) 换取在新加坡培训中心举行的外地美发师 Blond Resist 时尚系列当场示范入场券1张(1,500积分)			1x ticket to L'Oréal Professionnel F/W Trend Collection seminar & hands-on Workshop in Hong Kong (20,000 points) 换取在香港举行的欧莱雅专业美发秋冬时尚系列讲座和当场示范入场券1张(20,000积分)		
Artistic education seminars / trainings 艺术性教育讲座/工作坊	1x ticket to foreign artist F/W Cold Brown & Acajou Trend Collection hands-on session in Academie, Singapore (1,500 points) 换取在新加坡培训中心举行的外地美发师秋冬 Cold Brown & Acajou 时尚系列当场示范入场券1张(1,500积分)			1x ticket to L'Oréal Color Congress in Shanghai, China (40,000 points) 换取在中国上海举行欧莱雅 Color Congress 入场券1张(40,000积分)			1x ticket to L'Oréal F/W Collection Seminar by Bernie Ottjies in Manila, Philippines (20,000 points) 换取在菲律宾马尼拉举行, Bernie Ottjies 主持的欧莱雅秋冬系列讲座入场券1张(20,000积分)		
Exclusive discounts and time sale 专属折扣及限时促销	BONUS 5,000 POINTS: Purchase of minimum \$800 Serioxyl (first time Serioxyl customers only) 额外 5,000 积分: 购买最少 \$800 Serioxyl 产品 (仅限首次使用 Serioxyl 产品的顾客)			BONUS 5,000 POINTS: Purchase of minimum \$800 INOA colorants (first time INOA customers only) 额外 5,000 积分: 购买最少 \$800 INOA 产品 (仅限首次使用 INOA 产品的顾客)			BONUS 5,000 POINTS: Purchase of minimum \$800 Pro Fiber (first time Pro Fiber customers only) 额外 5,000 积分: 购买最少 \$800 Pro Fiber 产品 (仅限首次使用 Pro Fiber 产品的顾客)		
Attractive cash vouchers and beauty products 丰富的现金礼券及美容产品	1x L'Oréal Paris and Maybelline skin care and make up product worth \$30 and above (300 points) 换取 1份巴黎欧莱雅及 Maybelline 护肤及化妆品, 价值\$30及以上(300积分)			1x Lancôme, Urban Decay, Clarisonic skin care and make up product worth \$180 and above (900 points) 换取1份 Lancôme, Urban Decay, Clarisonic 护肤及化妆品价值 \$180及以上(900积分)			1x Travel Voucher worth \$500 (3000 points) 换取1张旅游券, 价值\$500(3000积分)		